



Annual Report

2012-2013



Build | Conserve | Sustain

Everybody Solar

Dear Friends and Family,

We are happy to celebrate with you our first annual report and share our recent accomplishments. Since our original founding, we have:

- Completed our first solar project for non-profit Rebuilding Together Peninsula, saving their organization nearly \$8,000 a year
- Launched and finished fundraising for our second solar crowd-funding campaign to help L.A. based non-profit *Homeboy Industries*
- Been featured in *Venture Beat*, *Sustainable Industries* and other great publications
- Obtained official 501c(3) non-profit status from the IRS

We invite you to join us in making the next year equally successful – volunteer to install solar panels on our next project, help us blog about our impact, leave a legacy gift in your will or trust, and/or become a member of Everybody Solar through a recurring monthly donation.

Thank you so much for being part of our community and making Everybody Solar strong and healthy. Without your support none of this would be possible!

Sincerely,



Youness Scally, Executive Director

Board of Directors:

Robert Tempchin - President

Behzad Khorsand - Treasurer

Youness Scally - Secretary

info@everybodysolar.org

www.everybodysolar.org



Activities

We support local organizations go solar, helping create thriving communities.

Our past two years have been filled with change and excitement. Our first project, at *Rebuilding Together Peninsula (RTP)*, was born from a successful fundraising effort that kicked off in May of 2012 and attracted over 100 individual and corporate donors.

The installation was completed in July 2013 and was inaugurated with more than 40 community members, including Senator Jerry Hill and San Mateo County Supervisor Warren Slocum. The highlights of this project include:

- 92 Panels installed
- 21.6 KW system
- Approximately 2800 KW hours generated monthly

Overall, this solar system translates into a savings of \$150,000 over the lifetime of the panels. This money will help *RTP* further their services helping more community members have safe homes.

- 3 laptops
- 12 CFL light bulbs
- 2 ceiling fans
- 36 smart phones
- 20 wall phones
- 60 AA batteries
- 3 Inkjet-printers

Current Projects



Los Angeles-based band Trapdoor Social, the Sierra Club and energy leaders **Everybody Solar** and GRID Alternatives team up to provide Solar Panels for non-profit Homeboy Industries.

Together with the help of these wonderful partners we were able to raise the funds needed to install a 7.7 kW solar project for *Homeboy Industries*. Completion of the installation of the project is targeted for Spring 2014.

The Power of Community Solar

Solar energy projects that benefit non-profits provide not only free energy, but education about why solar energy is important to a non-profits cause and to the community at large.

We aim to give people the power to create prosperity for their communities and the world through clean energy.



Fundraisers

Thank you to everyone who came out to our three fundraising events in 2012 & 2013, we had a blast and raised much of the funds we needed for both the *Rebuilding Together Peninsula* and *Homeboy Industries* Projects!

Elixir Charity Mixer

In October 2012 we co-hosted a guest bartending night with *Rebuilding Together Peninsula (RTP)* to raise funds for the project at the Elixir Saloon. The theme was Wild West and the event definitely lived up to its billing. All bar-tender tips for the night went to fund the project as our Everybody Solar and *Rebuilding Together* guest bartenders had a blast learning the trade for a night!



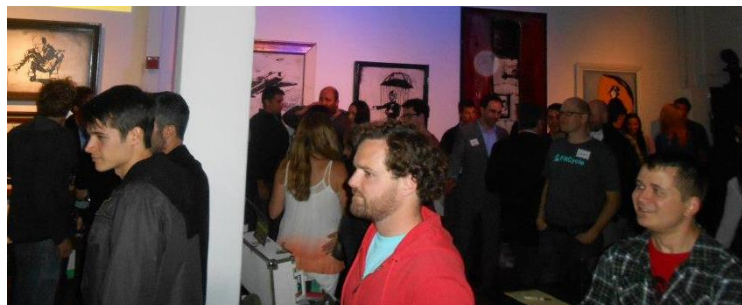
Solar Rockstars for a Cause

In April 2013 we brought together three great bands to raise funds for future projects and celebrate the success of our first project for *RTP* and solar panel sponsor JinkoSolar. Held at 111 Minna in downtown San Francisco, the night featured Oakland-based Whiskerman, the Latin flavor of San Francisco's Makrú, the beats of DJ Tedthousand, and the alternative energy rock of Trapdoor Social!



Everybody Solar and the Electric Mayhem

In November 2013 we hosted a fundraiser at Dr Teeth and the Electric Mayhem in San Francisco's Mission District. We packed the house with friends and solar colleagues. Via Dr Teeth's generous donation of 10% of all revenues for the evening, and a very eye-catching Movember mustache theme, we raised nearly \$1,000 for the Solar for Homeboy Industries project.



2012-2013 Donors

In-Kind Donors

Jinko Solar
Patagonia
Myriam Scally

\$ 5000 and More

Anonymous
Jaime Hepp

\$ 1,000 - \$4,999

Ken Gootnick
Leann Graves
Merritt Graves

\$100 - \$999

Anonymous
Cindy Brown
Rachel Brown
Laura Funk
Brandon Johnson
Owen Goldstrom –
PG&E Campaign for the Community
Arthur Homrighausen
Youness Scally
Jenny Seneor
Madeleine Seneor
Susan Taylor
Jorge Torres
Chun Wong

\$1 - \$99

Anonymous
Robin A. Brown
Rosana Francescato
Noah Ginsburg
Google “One Today” donors
Behzad Khorsand
Kevin Malek

Joseph Mallon
Mari Nakajima
Jonathan Paluga
Susan Pedinoff
Christopher Rogich
Yoni Sauerbraun
Mara Schechter
Mike Scholz
Laura Simons
Robert Tempchin
Laura Vance

Community Partners

Dr. Teeth & the Electric Mayhem
ecoSolargy, Inc.
Elixir
GRID Alternatives
Homeboy Industries
OneAtmosphere.org
Orion Solar Racking
Rebuilding Together Peninsula
Solar Marketing Group
Solectria Renewables
SunWork Renewable Energy Projects
Trapdoor Social
We-Care

*We would like to give a special
thanks to all of our generous donors
and volunteers!*

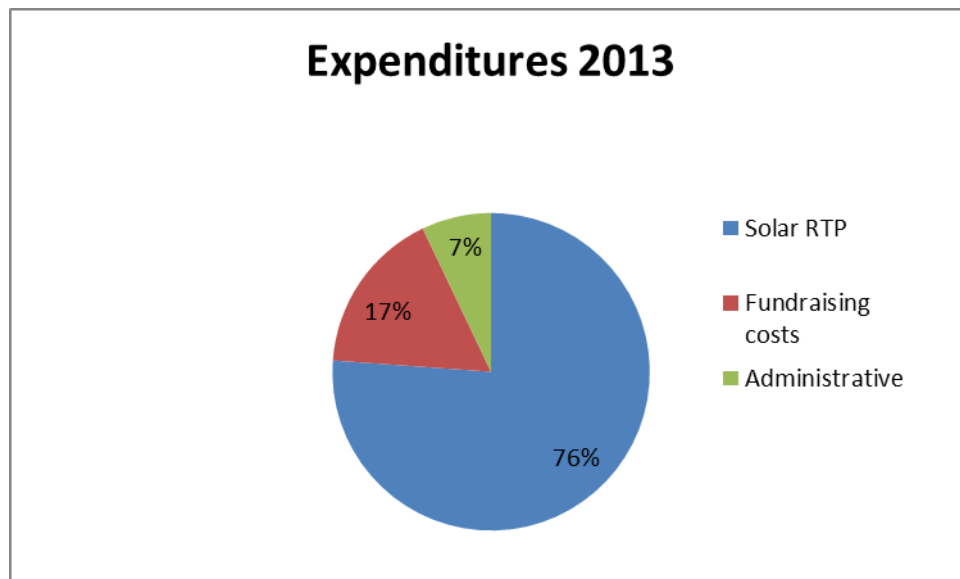
Finances

2012 and 2013

YOUR SUPPORT *builds a strong and healthy community*

Expenses	2013	2012
Solar for RTP	\$ 13,586	\$ 0
Fundraising Costs	\$ 2,991	\$ 23
General & Administrative	\$ 1,265	\$ 1,639
Total	\$ 17,842	\$ 1,662
Total Assets & Liabilities		
Assets	\$ 29,207	\$ 3,159
Liabilities	\$ 4,453	\$ 4,399
Fund Balance	\$ 24,754	\$ (1,240)

Revenue	2013	2012
Grant Revenues	\$ 5,000	\$ 0
Donations / Contributions	\$ 35,829	\$ 2,678
Service Fees	\$ 3,000	\$ 0
Interest	\$ 8	\$ 0
Total	\$ 43,837	\$ 2,678



Ways of Giving

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Your gift to Everybody Solar qualifies you for the highest possible deduction for charitable contributions under federal law.

Gifts of Cash

A gift of cash (check, money order or credit card) will reduce utility costs at a local non-profit allowing them to invest more in our community. If you itemize, such outright gifts are generally deductible up to 50% of your adjusted gross income. We also welcome gifts of goods suitable for fundraising auctions and volunteer support.

Gifts of Stock – tax-wise

By making a gift of stock to Everybody Solar, you avoid capital gains tax plus your deduction is equal to the full fair market value of the stock, just like a cash donation.

Gifts of Real Estate

A residence, vacation home, vacant lot or investment property may have so appreciated in value through the years that its sale would mean a sizeable capital gains tax. By making a gift of the property instead, you can avoid the capital gains tax and receive a deduction for the full fair market value of the property.

Leave a Lasting Legacy

While remembering family and friends, consider Everybody Solar as well. A gift through your estate will help ensure we can continue to promote our community's health and well-being for generations to come. Estate gifts are a great way to make a lasting contribution, while reducing estate taxes.

Remember Everybody Solar in Your Will or Living Trust

You can name Everybody Solar as the direct beneficiary of specific assets, or a portion of your estate, or of your residual estate after payment of other bequests.

Designate Everybody Solar as a beneficiary of your retirement plan or life insurance policy

You can name Everybody Solar as a beneficiary of your retirement plan, 401k, 403b, or other qualified pension plan. Gifts from these plans are entirely free from federal estate tax.

Our Mission

To protect the environment and strengthen U.S. communities through solar energy projects. By providing solar power to local charities we help them reduce electricity costs and direct more of their resources to the communities they serve.

Our Vision

To create healthy and sustainable communities. We want future communities to have continued equal access to essential social services while living on a thriving, sustainable planet. We want to guarantee the health of our planet and communities for today and tomorrow.

Connecting the sun to your community!



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