



2017 - 2018
ANNUAL REPORT

Simple, Tangible, and Repeatable!

Dear Friend,

In 2011, Everybody Solar was born out of a desire to preserve the planet. At the time we opted to focus on expanding the adoption of, and access to, solar energy. What I wanted was to have a real impact and not only “do my part” but also help that forgetful neighbor who is a great guy but always leaves the lights on and A/C running - even when no one is home – do their part. Let’s face it we’re not all moving to the woods, living off the land and writing Walden. Even the best intentioned and mindful people need a way to eat, to get to work, to use lights, refrigeration and technology.

Today, as was true then, I believe that the only route to solve this planet’s CO2 crisis, is to replace the fossil fuel infrastructure with a clean and renewable one. One proven and effective way to do so is to change our energy and transportation systems to run on solar energy. As a part of that, it is also vital to make it easier for us all to impact these systems by taking control of the energy that is generated and consumed in our communities. Whether you own a home, rent, live in a dorm or with your parents, we should all be able to take discernable steps towards impacting how we get our energy. Investing in community solar projects is a

simple, tangible, and repeatable action we can use to do so.

Everybody Solar’s raison d’être is to provide concerned citizens of this planet with a way to impact the energy mix in the United States. Building solar projects in our backyards for nonprofit organizations allows us to multiply our community impact by increasing their sustainability, both financially and environmentally. These projects become beacons for our communities, demonstrating our ability to take meaningful steps forward right now.

Keeping our environment suitable for human civilization to thrive is one of the most important challenges we face in the 21st century. With the help of some dedicated and truly inspiring people we have been able to “do our part” a little better this last year. 2017 saw us pass the 100 kilowatts of installed solar threshold, the equivalent of having converted 25 average houses in the U.S. to solar energy, a great milestone for our young organization. While we are proud of our past accomplishments there is much more we can and need to do. This annual report is about putting down a marker of where we are today. Our goal is to find out where we are headed:



A handwritten signature in blue ink, appearing to read 'Y Scally'.

Executive Director
Youness Scally

to scale and accelerate our impact past the 1 megawatt (1,000 kilowatt) of installed solar, to build more real-world examples in communities that have been slow to buy into the clean energy revolution, and to give great nonprofits a leg up in fighting climate change while also bettering our communities. I wholeheartedly welcome you to join us in realizing it.

“Let us be good stewards of the Earth we inherited. All of us have to share the Earth’s fragile ecosystems and precious resources, and each of us has a role to play in preserving them. If we are to go on living together on this earth, we must all be responsible for it.”

– Kofi Annan, former Secretary General of the United Nations.

2017 Highlights



COTS - Ribbon cutting event and viewing of solar energy system.



SAY - start of installation and Solar Canopy.



2018 Highlights



AYC - Ribbon cutting event and turning on of solar energy system.



HBI - Installation with HBI participants/clients



Committee on the Shelterless - Veterans home

The site provides eligible Santa Rosa County veterans rental assistance and supportive services from the Veterans Resource Center (VRC). Veterans are also offered case management services from COTS after the VRC resources come to an end.

Impact

Besides being valuable causes, these two projects helped us reach our first 100 kW of solar installed on the rooftops of nonprofits. What do 100 kW of solar look like?

Social Advocates for Youth - Dream Center

The center provides temporary and permanent housing for up to 63 homeless and former foster children while teaching a larger segment of at-risk-youth valuable job skills.

Enough power to...

- Prevent the greenhouse gas emissions from 130 passenger vehicles driven for 1 year.
- Prevent the greenhouse gas emissions from 195 tons of waste hitting the landfill.
- Sequester the carbon from 15,955 tree seedlings grown for 10 years.
- Sequester the carbon from preserving 4.9 acres of forest.

Allen Youth Center (AYC)- One Spirit

The AYC offers Oglala Lakota youth a safe place to study, play, eat, and be immersed in their culture. Annually, they serve over 4,000 meals, helping provide safety and sanctuary in an often unforgiving environment.

Impact

Our 2018 projects added another 27.51 kW of solar to nonprofits, generating over 16,032 kW hours of energy, or offsetting more than 24,994 lbs. of CO₂.

Homeboy Industries (HBI)

HBI is famed for their longstanding programming which helps rehabilitate former gang-related men and women. Through their work, they enable these at-risk individuals to redirect their lives and become contributing members of society.

Enough power to...

- Prevent the greenhouse gas emissions from 1,276 gallons of gasoline consumed.
- Prevent the greenhouse gas emissions from 12,394 lbs. of coal being burned.
- Prevent the greenhouse gas emissions from charging 1,445,613 cell phones.
- Sequester the carbon from 13.3 acres of U.S. forests in one year.

Our Ongoing Impact



Committee on the Shelterless - since November 2016

This solar project allows COTS to redirect funding to support homeless individuals and families in Sonoma County.

Since the inception of this program, it has generated:

- 67.7 MWh of energy - enough to power 4.4 stadiums.
- Offset 52.8 tons of CO₂ - the equivalent of planting 5 acres of trees.



Sciencenter - since October 2016

The hands-on museum invites guests to explore over 250 exhibits & educational programs. In 2018, the Sciencenter launched its Sustainability Gallery, featuring, among others, the science behind solar.

Since the inception of this program, it has generated:

- 35.7 MWh of energy - enough to power 2 stadiums.
- Offset 27.8 tons of CO₂ - the equivalent of sequestering carbon from 2.3 acres of forest.



Wildmind Science Learning - formerly Wildlife Associates - since August 2015

The Wildmind Science Learning project continues to help support programming to schools and at-risk youth, while safeguarding the well-being of non-releasable animals.

Since the inception of this program, it has generated:

- 151 MWh of energy - enough to power 9 stadiums.
- Offset 118 tons of CO₂ - the equivalent of planting 10 acres of trees.



Rebuilding Together Peninsula - since March 2013

The RTP project was Everybody Solar's inaugural project.

Since its inception this project has:

- Generated 191.2 MWh of energy - enough to power 12.5 stadiums.
- Offset 149 tons of CO₂ - the equivalent of planting 12 acres of trees.
- Continued to support the rebuilding of 100's of homes for low-income families across the SF Bay Area.



Together, our systems have:

- Generated 507.9 MWh of energy
- Preventing the greenhouse gas emissions from charging 45,800,554 smartphones
- Saving our partner nonprofits a total of \$76,190 to date



Social Advocates for Youth - Dream Center - since April 2017

Going solar at the Dream Center, allows SAY to continue making a huge difference in the lives of disadvantaged youth, enabling them to move forward with their lives and pursue their dreams.

Since the inception of this program, it has generated:

- 27.6 MWh of energy - enough to power 1.8 stadiums.
- Offset 21.5 tons of CO2 - the equivalent of planting 1.8 acres of trees.



Committee on the Shelterless Veterans Home - since July 2017

This project helps support COTS' ongoing efforts to take veterans out of homelessness. According to a 2016 census of Sonoma County's homeless population, more than 80 percent of Sonoma County's 274 homeless veterans remain unsheltered. The reduction in electrical expenses greatly helps COTS, since private donors often want their contributions going directly toward programming, said Mike Johnson, COTS CEO.

Since July, this site has generated:

- 18.6 MWh of energy - enough to power 1 Stadium
- Offset 14.5 tons of CO2 - the equivalent of sequestering the carbon from 1.1 acre of trees.



Allen Youth Center - One Spirit - since October 2018

Located in one of the poorest counties in the Nation, the Allen Youth Center provides a vital community safety net. Having solar enables the site to offer more meals to youth every day and to enhance cultural activities through music, and art courses.

Since the inception of this program, it has generated:

- 9.7 MWh of energy - enough to power 0.6 stadiums.
- Offset 7.5 tons of CO₂ - the equivalent of planting 113 trees.



Homeboy Industries - since October 2018

One of the programs offered by Homeboy Industries to their participants is Solar energy training. Through this installation, ex-gang members were able to put their skills to the test at the site that is helping them put their lives back together.

Since October 2018, this system has generated:

- 6.4 MWh of energy - enough to power 211 houses.
- Offset 5 tons of CO₂ - the equivalent of sequestering the carbon from 128 trees.

Volunteer Spotlight



Some people come to solar by way of wanting to decrease their environmental footprint, others because they want to spend less of their earnings on electric bills. Tyler Braun, however, first came to solar because of experiencing pollution first hand while on a trip to China. The smog

filled city left him with the resolve to focus some of his time and energy on renewable resources.

As a student, Tyler is keenly aware that he cannot bring a “million dollars to the table”. However, he believes that everyone has a few hours to spend for a good cause. So, when an environmentally focused professor at Indiana University mentioned Everybody Solar during class, Tyler’s curiosity peaked. He says, “I fell in love with the idea of combining solar energy with nonprofit organizations.” So, he promptly reached out to Youness Scally, our Executive Director, and a partnership was created.

Tyler considers his family at the core of his inspiration for volunteering. According to him, “they sacrificed their childhoods to ensure a better one for me. What

truly inspires me is the thought, ‘If they can do this with no family, no college degree, no money, and no support, what can I do with all of these resources in my grasp’. And much he will do. During his internship at Everybody Solar, Tyler helped create a sponsorship packet, reach out to potential sponsors, create a centralized platform for tracking projects, and much more. “It was a pleasure working with Tyler every step of the way”, said Myriam Scally, Director of Operations and Development. “He was helpful, curious, and eager to learn”. But his support didn’t end there. Tyler created his own fundraiser this fall in honor of Giving Tuesday and has used other class projects to create tools that potentially can facilitate Everybody Solar operations.

In the end, Tyler believes that “solar energy is the future, no matter the political bounds that attempt to restrain it.” He sums up his volunteering experience with Everybody Solar by saying “it’s an efficient and well-oiled machine of environmental and social improvements.”

Interested in becoming a volunteer?
Contact us at info@everybodysolar.org



Events

Hops for COTS!



Board members, friends, and family joined us in celebration of Earth Day at Cease & Desist in San Francisco. Your support helped bring solar to the Committee on the Shelterless - veterans’ home.



Soda Popinski!



For a unique Nickelodeon themed activity, Soda Popinski couldn’t be beat. It was great getting together with folks in support of the Allen Youth Center.



Lost Grove Brewing Co.



Our friends and supporters at Empowered Solar helped throw together this bash in their hometown. To top things off, they are donating their labor for the solar installation at the Boise Bicycle Project.



A special thanks to everyone who participated in our fundraising events and who held their own community fundraisers in support of our work. Your company and creativity are always inspirational.

Community Support

Each year we are honored to receive the support of friends old and new from around the globe. Over the past couple of years, in addition to receiving valued donations from individuals, we were also struck to be selected for support for several activities. Here are just a few:

- Old Republic Surety Company - Conducted a Facebook support fundraiser in honor of the Solar Eclipse.
- La Verne University - Students developed a class project where they sold solar phone chargers. They selected Everybody Solar as the recipient of their project earnings.
- Norwin High School German Club - In honor of Germany's strong solar power initiatives decided to support our work with the COTS veteran's project.
- Maker's for Good - Provided us Helio Solar Flashlight and Powerbanks to deploy to several of our projects, including the Allen Youth Center at Pine Ridge Indian Reservation. The hope is that they will be available to the community in times of emergencies to allow them to recharge their cell phones and other small devices.

In addition to these organizational campaigns we had a number of individually organized activities ranging from donor Matching campaigns to a Birthday fundraiser.

- Thank you!



Finances



Revenue	2018	2017	2016
Grant Revenues	\$117,150	\$2,550	\$33,750
Donations	\$50,433	\$89,121	\$80,453
Program Services & Fees Interest	\$412	\$344	\$188
Total	\$167,995	\$92,015	\$114,391

Expenses	2018	2017	2016
Fundraising Costs	\$550	\$507	\$624
General & Administration	\$26,092	\$18,158	\$4,407
Solar for the Allen Youth Center	\$30,279	-	-
Solar for Homeboy Industries	\$22,820	-	-
Solar for SAY Dream Center	-	\$9,538	-
Solar for COTS	-	\$32,545	\$36,750
Solar for the Sciencenter	-	\$4,763	\$35,273
Other Programs	\$12,257	\$475	-
Total	\$91,998	\$65,986	\$77,054

Total Assets & Liabilities	2018	2017	2016
Assets	\$196,494	\$110,378	\$86,794
Liabilities	\$11,497	\$1,378	\$3,823
Fund Balance	\$207,991	\$111,756	\$90,617

2017-2018 Contributors

\$5,000 and More

Ellen & Neil Macneale

\$1,000 and More

Anonymous
Alain Valette
Catherine Nadeau
Eric Bumbalough
Frances Stewart
Krish Eswaran
Neil & Shawna Macneale
Polly P Wingfield
Sarah Murray
Youness Scally

\$500 and More

Anonymous
Adam Salem
Ben Hultquist

\$100-\$499

Anonymous
Adam Hudson
Bonnie & Richard Payne
Brigid Warmerdam
Carl Sorenson
Carter Lavin
Charissa Nelson
David Ellis

\$100-\$499

Daryl Bosma
Elizabeth Padilla
Emmett Miranker
Jack Lambert
Jeremy Russell
Jonathan Sauerbron
Joshua Zelinsky
Joyce Salisbury
Kate Macneale
Karla Mundy
Kevin Malek
Kian Salehizaddeh
Kizhanatham Srikanth
Lauren Barbara Michaels
Madeleine Seneor
Magnus Kulikowska
Mark Berria
Meredith and Charles Moore
Michael Kraft
Mike Buffo
Patrick Monroe
Richard Marino
Robert Tempchin
Rosana Francescato
Sallie Tasto
Sam Kissel
Sravant Lavu
Tom and Ellie Elkinton
Tom Curran

\$1 - \$99

Aanchal Dhar
Aaron Beitch
Aideen Johnston
Alicia Williams
Anne Christophe
Anthony Boyajian
Anton Zur
Arthur Paine
Caitlin Harrington
Carol Wickliff
Carolyn Chandler
Carolyn J McInnes & Sue J McCall
Christin Engstrom
Dana Hogan
Darythe Taylor
Dominique Salerno
David Lemon
Eugenie M. Watson
Gary Hardin
Frank Kantner
Jen Foutz
Jim Katz
Julia Och
Julie Todd
Karina Wright
Kyle Collins
Lee Barken
Mary Jo Pittman
Melissa Tarin-Malik
Michael Risse
Myriam Scally



Nancy Zychek
Roger Morris
Runa Jone
Scott Godin
Shirley Rivera
Shruti Nathan
Stacy Beckley
Tammy Renzi
Thomas Schoder
Todd Kaiser
Tyler Braun
Wen Lee
Yin Chen
Yiwei Wang

2017-2018 Contributors

Community Partners

All Points North Foundation
Alliance Bernstein
Amazon Smile
Business Performance Improvement
Cease & Desist
Clif Bar Foundation
Enphase Energy
Euler-Revaz Family Foundation
Givetwig
Good Street Community
Google Inc.
Hewlett Packard
Idaho Central Credit Union
Jinko Solar
Level 5 Interiors Inc
Makers-4-Good
Medtronic
Mountain Rose Herbs
Norwin High School
Old Republic Surety Company
One Today
Ovanova
Patagonia
Paypal Giving Fund
Rockwell Collins
Rodeo Realty
Salesforce
Schwab Charitable
Sparkz Co.
Soda Popinski
St. Michael's Episcopal School
Textron Charitable Trust

TIAA Charitable
The Gumerlock Family Foundation
The University of La Verne
USDA - Rural Development



Sponsors

Zeus Level



Apollo Level



Neaera Level



Eos Level



On behalf of our partners and sponsors, we thank you for all your ongoing support. Our work wouldn't exist without you!

A Gift That Makes a Lasting Difference

If feels great knowing that, when you give to Everybody Solar, you are making a difference for many years to come.

What your donation provides:

- \$30 = equivalent of offsets from 1 tree seedling over 10 years.
- \$100 = 288 lbs. of CO₂ averted from entering the atmosphere.
- \$200 = one solar panel installed on roof of a nonprofit.
- \$3,500 = takes one car off the road permanently.
- \$6,000 = back-up battery for solar energy system.



Ways to Give



80% of Everybody Solar spending is directed to helping nonprofits & the environment

There are many ways to give to support the work of Everybody Solar and protect the future of nonprofits and the environment.

To learn more or to make a donation, email: info@everybodysolar.org or visit: www.everybodysolar.org/donate

Outright Gifts

- Become a monthly supporter
- Make a one-time cash gift
- Make a charitable gift of stocks, bonds, or mutual funds
- Honor a loved one with a tribute gift

Estate Gifts

- Remember ES in your will or living trust
- Beneficiary designations: leave a portion of your life insurance or retirement plan assets to ES

Workplace Giving

- Ask if your workplace participates in corporate matching or employee engagement

Build | Conserve | Sustain



31995 Dane Ct., Temecula CA 92591

(415) 702-0264

www.everybodysolar.org | email: info@everybodysolar.org

[Facebook.com/EverybodySolar](https://www.facebook.com/EverybodySolar) | [Twitter.com/EverybodySolar](https://twitter.com/EverybodySolar)